

Aparna Somvanshi

User Experience Designer

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912-412-4994

Experience

SCADpro x HP • Project Manager

Co-managed project for HP, Adobe Intel, and Nvidia in collaboration with SCAD to increase brand awareness and usage for the Zbook product through an omni-channel approach to include experiences and other education-focused marketing tools, to show a specific audience the creative power of the Zbook.

January 2021 - Present • Savannah, GA (Remote)

SCADpro x The Coca-Cola Company / AMC • UX Lead

Created conceptual solutions for Coca-Cola and AMC Theatres in collaboration with SCAD to research and develop concepts to improve the in-theater experience.

September 2020 - November 2020 • Savannah, GA (Remote)

ISSO, SCAD • International Orientation Assistant

Aided international students and parents during the orientation week.

Held extensive knowledge about the university and contributed greatly to the success of the transition of the new SCAD students.

April 2019 - June 2020 • Savannah, GA

Rubix108 Technologies Private Limited • UI Design Intern

Designed interfaces for input-based entry login app, Tranix for school drivers on Android platform. Worked with Identity and Design team to create interfaces and information architecture for new application features focused on student end, RTotal.

May 2017 • Pune, India

Education

Savannah College of Art and Design (SCAD)

BFA in User Experience Design

Minor in Graphic and Industrial Design

3.86 GPA • September 2018 - May 2022

Tools

Figma	Framer	Adobe Aero	Keyshot
Adobe XD	Adobe Photoshop	InDesign	Spark AR
Sketch	Adobe Illustrator	Rhinoceros	Microsoft Office

Skills

UI Design	Prototyping	Primary + Secondary Research
Storytelling	Wireframing	User/Journey Flow
Data Visualization	User Testing	Information Architecture

Honors

[15th International Design Awards 2020 • Gold - 2](#)

[Indigo Design Awards 2020 • Gold - 2, Silver - 2](#)

[FLUXathon x Duolingo 2020 • Second Place](#)

SCAD Dean's List Winter 2019 - Present